

Satino GreenGrow. Made from grass fibres.

Soft, absorbent, and reliable: Satino GreenGrow is an innovative hygiene paper made from Miscanthus grass, which is cultivated directly in Western Europe.

By choosing Miscanthus grass, we rely on a local cellulose fibre; this plant represents a forward-looking and sustainable alternative for the production of toilet paper and paper towels. At the same time, recovered recycled fibres remain an important raw material.

With Satino GreenGrow, we present an innovative combination of sustainable, responsibly sourced raw materials brought together in one product line.

Satino GreenGrow is produced without harmful chemicals, safe for both people and the environment, certified to the Cradle to Cradle Certified® Silver standard, and CO₂-neutralised thanks to 100% renewable energy and the offsetting of unavoidable production emissions through Gold Standard-certified projects.

GreenGrow at a glance:

- Toilet paper made from grass fibres and recycled materials
- Soft, absorbent, and strong
- Regionally sourced
- Beneficial for soil and biodiversity
- Produced with 100% renewable energy



Satino GreenGrow

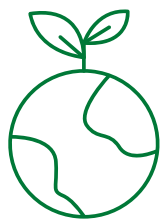
Satino GreenGrow Range

Art. no.	Plies	Fold type	Roll length (m)	Sheets	Sheet size (cm)	Diameter (cm)	Embossing	PU	Pallet
Satino GreenGrow toilet paper								Carton	
079870	3	—	—	250	9.6 x 11.0	—	Waffle	5 x 8	40
066870	2	—	—	400	9.6 x 12.0	—	Waffle	10 x 4	40
Satino GreenGrow System toilet paper									
314670	3	—	70	507	9.8 x 13.8	—	Waffle	24	42
314680	2	—	100	724	9.8 x 13.8	—	Waffle	24	42
Satino GreenGrow jumbo System toilet paper								Plastic bag	
314820	2	—	380	1,027	8.9 x 37.0	26	Waffle	6	44
Satino GreenGrow towel paper								Cardboard box	
278610	2	Z-fold	—	150	20.6 x 24.0	—	Diamond	25 x 150	36
278390	2	V-fold	—	214	25.0 x 23.0	—	Diamond	15 x 214	32
278400	2	V-fold	—	250	23.0 x 23.0	—	Diamond	15 x 250	36
Satino GreenGrow towel rolls								Plastic bag	
307230	2	—	175	—	20.5 x 17500	19.3	Waffle	6	40

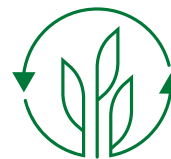
By choosing Miscanthus grass, we rely on a locally sourced cellulose fibre – and thus on a future-oriented, sustainable alternative raw material for the production of toilet paper and paper towels.



Cultivated and processed
in Europe



-65%
fibre footprint*



Absorbent
and natural

* Compared to the virgin fibres currently used at WEPA.
The calculation of the environmental footprint is carried out as part of a life cycle assessment (LCA).

satino.com/en/ecological-footprint