

sabino wepa PureSoft

The hygiene paper of the future.

Exceptionally soft, 100% recycled.





Experience Satino PureSoft
ORDER YOUR LIMITED PRODUCT BOX NOW!
 Your sales contact is there for you

Satino PureSoft

A new kind of softness.

Satino PureSoft is a sensation in the use of raw materials: the new hygiene paper of the future in outstanding quality for your sustainable washroom. 100% recycled – made from cardboard.

Satino PureSoft is unbleached, luxuriously soft, particularly absorbent and hygienically safe in all applications – from towel and toilet paper to kitchen roll to handkerchiefs and facial tissues.

Satino PureSoft is the result of intensive research and advanced paper technology at WEPA – and a milestone in the development of environmentally friendly fibres. Thanks to its innovative manufacturing process, Satino PureSoft is one of the softest natural coloured papers on the market.



SUSTAINABLE PACKAGING SOLUTIONS



Satino PureSoft comes in resource-saving foil packaging for optimal handling, protected transport and safe storage.



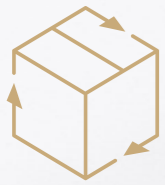
The foil is produced from 60% recycled PCR (post consumer recycle) and is 100% recyclable.



The ecological footprint of this foil: more than 65% smaller than comparable cardboard packaging.

The new benchmark in recycled paper.

Satino PureSoft: the particularly sustainable and skin-friendly recycled paper – as high-quality as a hygiene paper made from virgin fibre.



100%

recycled – made from cardboard



100%

unbleached and therefore instantly recognisable as sustainable



100%

soft, absorbent and high-quality



100%

hygienic and safe in all applications



Sustainability – a promise we measure and deliver

We pursue our ambitious sustainability targets with unwavering commitment. Discover concrete figures, progress updates and transparent evidence.

Unbeatable soft and sustainable.

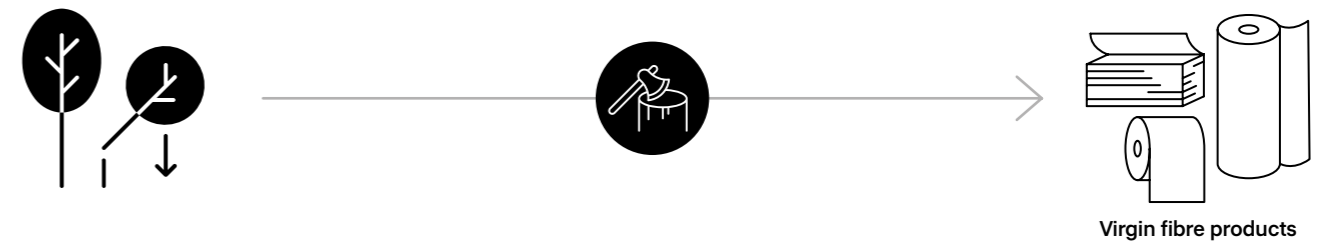
Cardboard is turned into 100% recycled and high-quality hygiene paper:

With Satino PureSoft we tap into recovered paper qualities that previously could not be used in tissue products. Satino PureSoft thus marks a new level of sustainability. The raw material for Satino PureSoft has a 80% smaller ecological fiber footprint compared to virgin woodbased fibers.*

Average hygiene paper

Fibres lost after a single use.

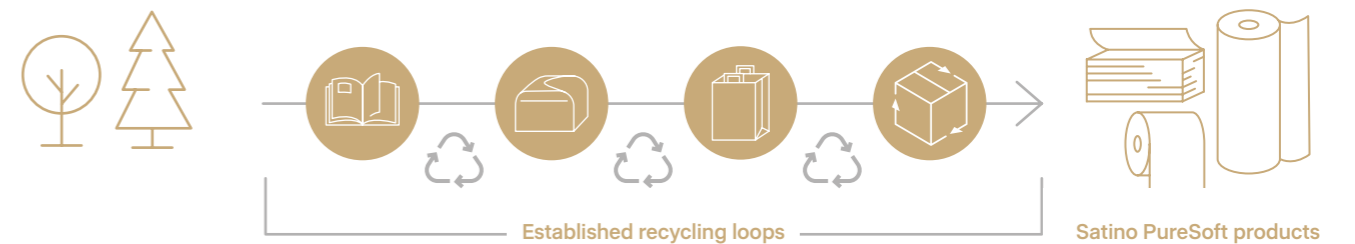
In Europe, the vast majority of hygiene papers are made from virgin fibres.



Production of high-quality recycled paper

Valuable resources are conserved.

Cascaded use unlocks the full potential of the fibres.

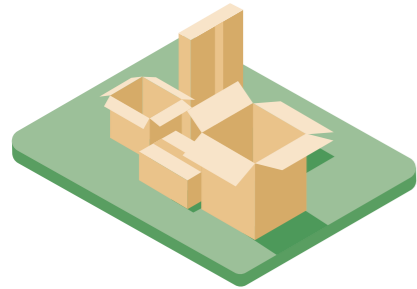


* Compared to the virgin fibres currently used at WEPA. The calculation of the environmental footprint is carried out as part of a life cycle assessment (LCA). For further information please visit: satino.com/en/ecological-footprint

An innovative process:
This is how the comfortable Satino PureSoft is made.

Step

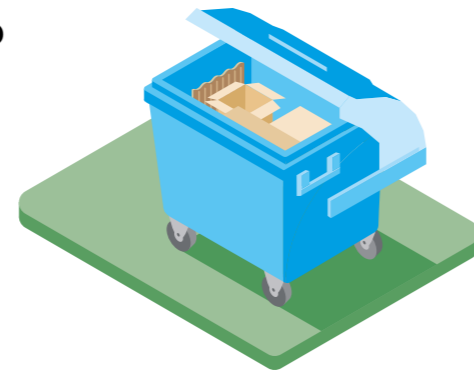
1



Online shopping and the trading of merchandise generate a high volume of packaging cardboard. These contain valuable fibres that can be recycled.

Step

2



The recyclable cardboard is collected for further processing to maximise the use of resources.

Step

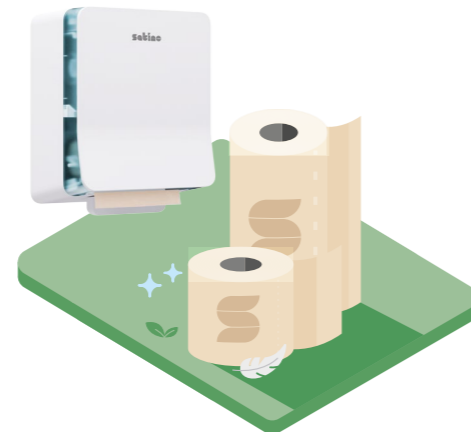
3



Through an innovative recycling process, the paper fibres it contains are transformed into new hygiene paper.

Step

4



The result:

Satino PureSoft – the unbleached high quality for towel and toilet paper, kitchen rolls, handkerchiefs and facial tissues.

Noticeably soft and visibly sustainable:
Satino PureSoft is popular with consumers.

With its high quality, Satino PureSoft distinctly rebuts the belief that recycled paper is hard, uncomfortable or even inferior. Extensive consumer tests confirm this.*

“Noticeably soft paper with a natural colour – **that’s really unique!**”

89%

praised the sustainable concept and especially the aspect of resource-saving production without the use of bleaching agents.

84%

rated Satino PureSoft as being very soft.

80%

said they liked the product.

78%

liked the natural colour, which at first glance identifies Satino PureSoft as an ecological product.



Easy to dissolve

This is how Satino PureSoft prevents pipe blockages and relieves the strain on the sanitary infrastructure.



Environmentally friendly packaging thanks to 60% less fresh plastic

This is how Satino PureSoft reduces environmental pollution and preserves valuable raw materials.

Satino PureSoft and HYGINITY: Your solution for comprehensive hygiene.



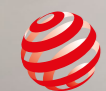
Benefits of the Satino HYGINITY dispensers:

- High-quality and contemporary design
- Exceptionally durable and low-maintenance
- Matching dispensers for every requirement

Paper and dispenser from one system:

for controlled consumption, high hygiene standards and long refill intervals. This simplifies daily operations and ensures a coherent washroom concept.

Award-winning:



reddot winner 2025



Satino PureSoft Product range



Future-oriented quality for all applications.

The resource-saving and soft Satino PureSoft is available as hand towel and toilet paper, as kitchen roll and as handkerchiefs and facial tissues.

Compatible	Art. no.	Plies	Fold type	Length (m)	Sheets	Sheet size (cm)	Ø-Roll (mm)	Embossing	PU	Pallet
Satino PureSoft paper towels										BagPack/Foil bag
PT2	277560	2	W-Fold	—	120	24.0 x 32.0	—	Diamond	25 x 120	32
PT2	277520	2	W-Fold	—	120	20.6 x 32.0	—	Diamond	25 x 120	40
PT2	277550	2	Z-Fold	—	150	24.0 x 24.0	—	Diamond	25 x 150	32
PT2	277530	2	Z-Fold	—	150	20.6 x 24.0	—	Diamond	25 x 150	40
PT3	277540	2	V-Fold	—	200	24.0 x 23.0	—	Diamond	20 x 200	32
PT3	277570	2	V-Fold	—	160	24.0 x 23.0	—	Diamond	20 x 160	32
PT2	277810	2	W-Fold	—	120	22.0 x 32.0	—	Diamond	25 x 120	36
PT3	278110	2	V-Fold	—	336	24.0 x 21.0	—	Satino	12 x 336	48
										Cardboard box
PT2	277830	2	Z-Fold	—	200	20.6 x 24.0	—	Diamond	15 x 200	60
PT3	278250	2	V-Fold	—	336	22.0 x 21.0	—	Satino	12 x 336	54
Satino PureSoft hand towel rolls										Foil
CF1	314290	2	—	150	428	20.0 x 35.0	200	Satino	6	40
PT1	315670	2	—	175	—	20.5 x 17,500	190	Satino	6	40
Satino PureSoft system hand towel rolls										Foil
SYS1	318970	2	—	175	—	20.5 x 17,500	190	Satino	6	40
Satino PureSoft toilet paper										Foil bag
MT1	044520	4	—	—	130	9.4 x 13.8	110	Flower quilted	7 x 8	27
MT1	076980	3	—	—	250	9.4 x 12.0	125	Flower quilted	9 x 8	18
MT1	076970	3	—	—	250	9.4 x 11.0	108	Waffle	8 x 8	33
MT1	066540	2	—	—	250	9.4 x 11.0	108	Waffle	8 x 8	33
MT1	067510	2	—	—	400	9.4 x 11.0	117	Waffle	6 x 8	33
MT1	067130	2	—	—	400	9.6 x 12.1	115	Waffle	10 x 4	40
MT1	067430	2	—	—	600	9.4 x 11.0	—	Waffle	—	36
Satino PureSoft folded toilet paper										Cardboard box
BT1	066560	2	V-Fold	—	300	9.8 x 21.0	—	Satino	30 x 300	49
Satino PureSoft System toilet paper										Cardboard box
JT3	307140	2	—	100	724	9.8 x 13.8	135	Satino	24	36
Satino PureSoft Jumbo – and Centrefeed toilet paper										Foil
CF2	307150	2	—	180	720	10.8 x 25.0	184	Satino	12	40
JT1	318810	2	—	180	720	9.2 x 25.0	184	Satino	12	44
JT2	318820	2	—	380	1520	9.2 x 25.0	260	Satino	6	44
Satino PureSoft Kitchen rolls										Foil
—	161050	2	—	—	64	26.0 x 22.0	105	Triangle	8 x 4	21
—	175890	3	—	—	64	26.0 x 22.0	105	Triangle	8 x 4	21
Satino PureSoft Facial Tissues										Foil
—	211660	2	—	—	100	20.8 x 20.5	—	Rand	40	32
Satino PureSoft handkerchiefs										Foil
—	118160	4	—	—	15 x 10	21.0 x 21.0	—	Rand	15 x 15	45

Satino PureSoft paper towels

Pleasantly soft and absorbent, 2-ply, Z-, W- or V-fold.
Resource-saving foil packaging made from 60% PCR.
PT2- and PT3 compatible.

Art. no. (PT2) 277560; 277520; 277550; 277530; 277810; 277830*

Art. no. (PT3) 277540; 277570; 278110; 278250*

*in cardboard packaging



Satino PureSoft hand towel rolls

Centerfeed

150m length, 2-ply, pleasantly soft and absorbent.
CF1 compatible.

Art. no. 314290



The classic hand towel roll:

175 m length in soft, absorbent 2-ply quality.
PT1 compatible.

Art. no. 315670



System hand towel rolls:

Soft to the touch and highly absorbent – for high-frequency washrooms.
SYS1 compatible.

Art. no. 318970



Satino PureSoft toilet paper

Exceptionally soft, comfortable and absorbent thanks to 2-4 plies.
Small rolls in resource-saving foil packaging.
MT1 compatible.

Art.-Nr. 044520; 076980; 076970; 066540; 067510; 067130; 067430



Satino PureSoft folded toilet paper

Particularly soft and comfortable and an economical choice
for public areas in 2-ply quality.
BT1 compatible.

Art. no. 066560



Satino PureSoft System toilet paper

Environmental friendliness and cost-effectiveness with a system:
The 2-ply system jumbo roll ensures a secure supply and allows
for long refill intervals.
JT3 compatible.

Art. no. 307140



Satino PureSoft Jumbo – and Centrefeed toilet paper

Economy, comfort and sustainability in one product:
2-ply, 180m or 380m length.
JT1- , JT2- and CF2 compatible.

Art. no. (JT1) 318810

Art. no. (JT2) 318820

Art. no. (CF2) 307150



Satino PureSoft Kitchen rolls

High-performance 2-3-ply quality, absorbent and food-safe.

Art. no. 161050; 175890



Satino PureSoft Facial Tissues

Super soft, skin-friendly, firm, and absorbent: Satino PureSoft facial
tissues offer 100% recycled high quality, made from cardboard, in a
designer flat box.

Art. no. 211660

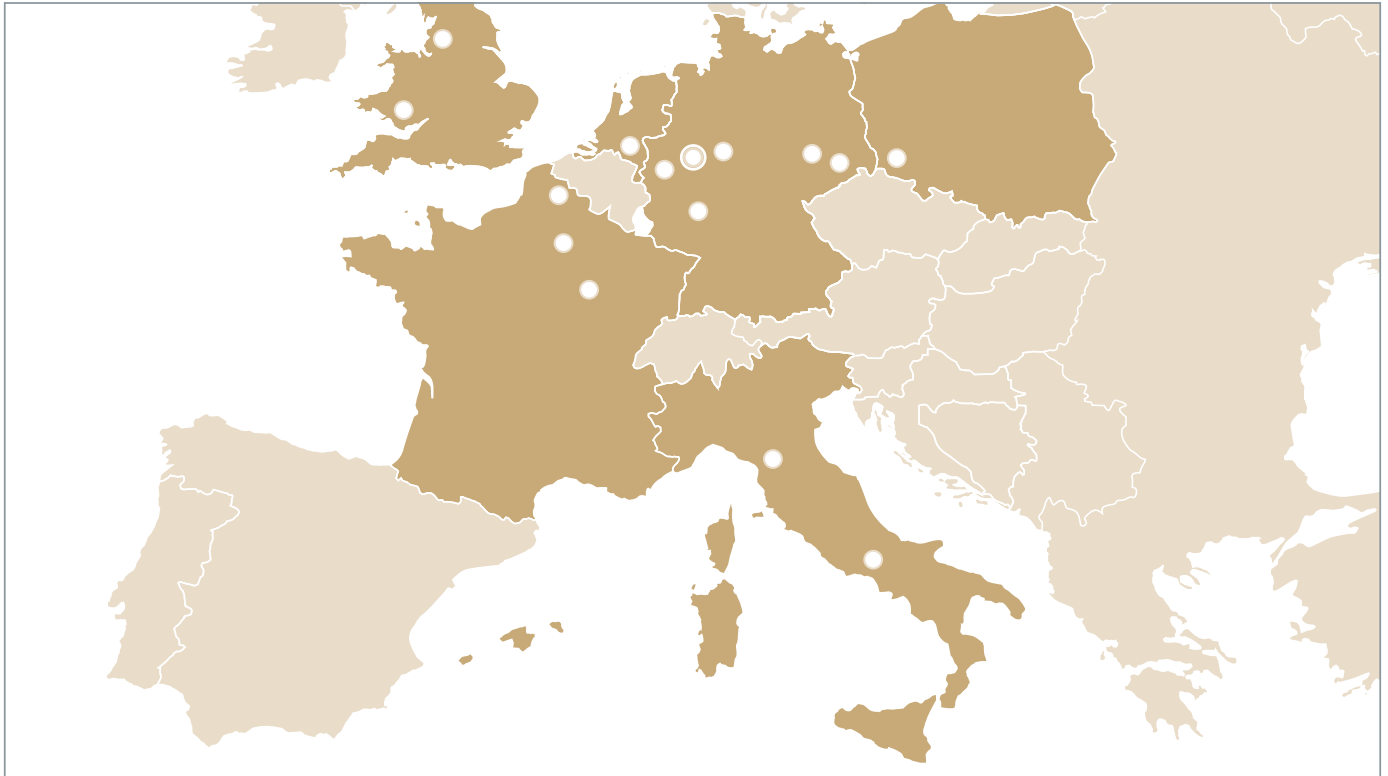


Satino PureSoft handkerchiefs

Soft as possible, firm and absorbent as needed: 100% recycled – made
from cardboard. The sustainable, strong solution for colds and other
applications in 4-ply quality.

Art. no. 118160





WEPA Professional

WEPA Professional is a hygiene specialist operating across Europe specialising in comprehensive washroom solutions.

With the Satino brand, the company specifically targets the needs of businesses and public institutions. The portfolio ranges from hygiene paper and soaps to disinfectant solutions, smart dispenser systems, air fresheners, as well as matching accessories and complementary services. All products and systems are designed to make hygiene safe, convenient and intuitive – whilst meeting the highest standards of quality, cost-effectiveness and sustainability. This results in modern washroom concepts that combine functionality with responsibility. As part of the WEPA Group, WEPA Professional is one of Europe's leading manufacturers of hygiene paper. The group, headquartered in Arnsberg (North Rhine-Westphalia), is one of the three largest hygiene paper manufacturers in Europe and is the market leader in the production of hygiene paper made from recycled fibres.

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