

Professional, sustainable hygiene for stadiums

Reliability and protection for large crowds



Easy. Clean. Professional.

Sustainable hygiene is a win-win for all



Hygiene in the stadium: an opportunity for visitors, staff, and operators

Whether it's the Football European Championship, Third League, or a live concert:

Stadiums and arenas witness large crowds filled with enthusiasm.

However, in terms of hygiene, this also poses significant challenges for stadium operators, service personnel, and washrooms.

! On average, there are 63.7 spectators per toilet during a sold-out match in the German 1st Bundesliga.

Lack of hygiene can quickly lead to frustration:

Long queues at entrances, in front of toilets, and at wash stations, along with missing consumables like toilet paper or soap, often result in annoyance.

The consequences:

Negative visitor experience and adverse effects on stadium sustainability. Both are crucial.

An underestimated potential – sustainable and reliable hygiene



71 %

42 %

32 %

Cleanliness and hygiene in the washroom facilities are ranked important.**

of visitors already had negative experiences with washrooms.*

of visitors rate their event experience negatively due to poor washrooms.*

of visitors who avoid the washroom restrict their consumption of food and beverages.*

* Ipsos 2017
** (1.25 on a scale of 1= very important to 5= not important). SLC Management/Stadionwelt 2022

A hygiene concept for high frequencies

Making sustainable hygiene in the stadium a complete success

Managing high visitor numbers requires more than just standard measures. To ensure visitor satisfaction, proactive action is essential. Together with you, we develop a sustainable hygiene and washroom concept that will delight visitors, fans, and yourselves.

A Perfect Match for Stadium Hygiene – SC Preußen Münster and Satino by WEPA

SC Preußen Münster aims to become one of the most sustainable football clubs in the Bundesliga and has therefore chosen to partner with Satino by WEPA. Since August 2024, a comprehensive hygiene concept for the stadium and its high-frequency washrooms has improved hygiene for teams and fans. This includes the use of the especially sustainable hygiene paper Satino PureSoft, made from recycled cardboard, and the innovative dispensers from Satino by WEPA.



“Through our partnership with Satino by WEPA, we are committed to a comprehensive hygiene concept that ensures clean and sustainable stadiums. With innovative products like Satino PureSoft, which combine performance and sustainability, we offer our fans the highest level of hygiene and underscore our commitment as a responsible club.”

Dr. Markus Sass,
Managing Director, SC Preußen Münster

Your partner for sustainable hygiene concepts in stadiums and events

Our recommendations – for top-notch hygiene and positive visitor-experiences



Satino PureSoft:

This outstanding innovation made from recycled cardboard impresses with its exceptionally soft premium qualities.



The Satino HYGINITY Dispensers:

An economical choice for extended and reliable usability.



Satino foam soaps:

Sustainable and particularly economical in consumption. Ideal for peak times and high visitor numbers.



Paper retrieval by Circular Services by WEPA:

Used paper towels are collected separately and recycled into new hygiene paper.

*** Comparison of the ecological fiber footprint versus fresh wood-based fibers.

Ask the experts!

Does your washroom meet current hygiene and sustainability requirements?

We provide scientific facts, holistic concept solutions, and environmentally conscious products to support you.

Feel free to contact us to develop your concept: Our experts are here to assist you!



We're here for you!
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